

Research Article

On the Construction of City Culture based on the Point of View of Harmonious Society

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Abstract: This study aims to investigate the construction of city culture from the harmonious angle. With the rapid economic development, the city culture becomes blundering, leading to instability of the society. It is urgent to develop harmonious society environment. However, little work has been done for this issue. Therefore, this study investigates the construction of suitable city culture from the point of view of harmonic society to strengthen stability of the city. Standing in the height of the construction of harmonious society, the influence factors of construction of city culture have been analyzed and corresponding solution and improvement measures have been put forward to develop good city culture. The finding of this study is expected to explore the concrete practice in realizing the whole social harmony.

Keywords: City culture, culture construction, harmonic society, sustainable development

INTRODUCTION

Recent years there is a rapid economic development in China. However, excessive requirement in the economics leads to a big problem in the mental development of the society. Constructing a harmonious socialist society is therefore the strategic target of China granted. This target is our party's ruling concept development and sublimation, contains rich significance new meanings in the new era. Harmonious city culture is an important part of harmonious society. Constructing the harmonious city culture, which aims to enrich and promote the environment of socialist society, provides a new dimension and thinking for China. Through the study of the city culture construction in building a harmonious society, it is promising to enlighten the practice of exploring the construction work for harmonious social city culture and to promote the establishment of harmonious society.

Up to date, much work has been done to discuss the sustainable development of the society (Giddings *et al.*, 2002). The harmonics between the environment and society is the argument. People pay more attentions on the environment than the economy. Sprengers *et al.* (1994) investigated the sustainable development of biodiversity and climate change. Stakhiv (1994) has talked about the water resource. Stuczynski *et al.* (2000) have discussed the relationship of the agriculture and climate change. Torvanger (1998) researched the systematic approach for sustainable development of global climate. These previous researches basically discuss the environment and society, but little work focuses on the harmonious society from the mental angle. However, the harmonious society is essential for

the sustainable development of the society. It is the basis for the sustainable development of the society. Few country gets success in sustainable development when its society is in unstable situation. Hence, the primary task for the sustainable development of the society is to construct a harmonious society environment, of which the urgent task is to establish a harmonious city culture.

For the purpose of constructing the city culture from the point of view of harmonious society, this study has investigated the influence factors of construction of city culture and proposed corresponding solution and improvement measures to develop harmonious city culture. The discussion on the analysis result demonstrates that the proposed solution and improvement measures will efficiently depress the disharmonious influence on the harmonious city culture and promote the construction of harmonious society.

THE CONSTRUCTION GOAL AND TASK OF CITY CULTURE UNDER THE PERSPECTIVE OF HARMONIOUS CAMPUS

City development is always closely related with the national development. For many local cities and governments in the state, the construction of local city cultures take the response of training all kinds of professional talents, who have firm ideal faith and high theoretical accomplishment of enrichment of our country. In order to ensure the prosperity development task, it needs firstly to identify the situation of the country. Currently, our country is in a period of strategic opportunities, along with the constant development of market economy. With the sharp

change of international situation and the rapid development of the society, the local cities, especially city culture construction work is faced with many new situations and new problems. As a local city, city culture construction and the national basis culture face the pressure and influence from outside. As for the local city culture, it still has its own different characteristics in the face of international and domestic new situation and challenges. Hence, constructing the harmonious city culture seems to be particularly important to strengthen city culture construction work. In the construction of a harmonious society, the construction goal of city culture is to attract and get the outstanding thought together to provide thought support and intellectual support to improve existing excellent new culture and promote national modernization construction. In order to achieve this goal, city culture construction should take on the following tasks.

Unify the thought to fully understand the important significance of city culture construction in the construction of a harmonious society: In the new situation, the city culture construction has a positive and important meaning in the construction of a harmonious society. Either in promoting the sustainable development, or in absorption outstanding thought and establishment of quality city brand, city culture construction plays a very important role. This is because culture is the life of a city. In the construction of a harmonious society, cities should become the most concern group. Local cities and governments should take unified thought by strengthening the city culture construction work. They will be noticed the importance of the outstanding thought that influences the behaviors of the cities. They also are expected to realize that positive development of city culture is critical to implement the national strategy to achieve the comprehensive construction of a well-off society. It provides intellectual support and outstanding thought to guarantee the stable development of harmonious society. It is also the core to strengthen the city spiritual civilization in the most effective way (Lynn, 2010; Laam, 2011; Marjana, 2012). Thus city culture construction gives full play to the construction of the harmonious society.

Explore, establish and improve the operational mechanism of city culture construction: Local cities must proceed from reality to improve the city culture construction system, perfect the mechanism and promote the standardization and democratization of the city culture construction work. It should implement the responsibility system and assessment system for the development of city departments and at the same time to strengthen the constraint and supervision of the city culture branches at the grass-roots level to make advanced city cultures produce strong drive and good behavior consciousness. In addition, they need establish

the necessary security, development and incentive mechanism for the citizens so as to improve the work efficiency and work enthusiasm in the advanced city culture construction.

Use advanced culture to promote the construction of a harmonious society: From the construction goals, the harmonious society is to build democracy and the rule of law, honesty and fraternity, vigor, stability and order and harmonious environment. For the city culture construction, it is to improve the city rules and regulations, protect health and safety, create good ecological and cultural environment and promote the comprehensive development of people-oriented cities. The local governments are the backbone strength in building of a harmonious society. They have the responsibility and obligation to promote the construction of harmonious society using excellent advanced cultures. In the specific performance of the city culture construction at the grass-roots level, it can enhance the combination, advanced culture and social practice, as an important carrier for city civilization development, to create a good cultural environment. Strengthening the construction of culture environment and actively carrying out the comprehensive management on the peripheral security environment, are vital to create a healthy and beautiful city culture construction environment. Moreover, through the government and organization, it can carry out social volunteer activities to create a harmonious culture guide to serve the society and promote the harmonious society on the right path.

INFLUENCE FACTORS OF CONSTRUCTION OF CITY CULTURE

In recent years, the city culture construction has received considerable attentions and has presented a good development momentum. But there is also some disharmonious phenomenon in this process and hence we have analyzed the influence factors for the purpose of enhancing the city culture construction.

Lack of convincing: The theory attainment and thinking style of the local governments are important factor to the city culture construction. Some local governments are not good at learning new theory and don't pay attention to knowledge update, leading to the lack of deep research and analysis of the current significant domestic and international events. They cannot provide properly solutions to the hot and difficult problem in the city culture construction. Hence, lack of convincing is a big problem for some local governments and hence damages the stable society environment. This will affect the understanding of a common citizen and bring adverse effects on the city culture construction. On the other hand, based on

the characteristics of local cities, the economical development keep increasing while increase speed of the mental development is relatively slow and can't not satisfy the needs of the harmonious city culture. The existence of this phenomenon, to a certain extent, influences development of the city culture.

Incorrect motivation: Professional survey shows that the city culture construction is implemented in above 90% of local cities in China. Visibly, the implement of city culture construction is very high, but there are also individual cities with incorrect motivation in the city culture construction. This small portion of local governments joining the city culture construction aims to grab political beliefs. However, in a market economy, under the impact of many serious tendency towards utilitarianism, individual cities joining the campaign before a correct understanding, will never construct real good city culture.

Insufficient education: A small portion of local governments have the mechanization tendency on the understanding of harmonious society. They emphasize the program but ignore the effect, which affects the harmonious society construction to a certain extent. Although the education on the harmonious society before working is a necessary procedure, if learn the instruction and regulation mechanically it will produce two onenesses (Heine and Lehman, 1997): one is the negative activists or inefficiency of the work and the other is to paid attention not to the content and plot, but to the form or psychology. As a consequently, the governments just join the activists but play at the education study and ignore the practical significance of education.

Inharmonic development of quality and quantity: A small portion of local governments are still in their initial stage of the city culture construction. Hence they lack the quantitative evaluation and assessment systems to manage the organization system construction, the education management system construction and the sustainable development system construction in the city culture construction. This will result in these governments only value the quantity of new culture but have nothing to do in enhancing the quality of the city culture construction. Thus some of the city culture construction organizations in the cultivation of the advanced thought often cannot carry out effective work.

Lack of innovation in the new culture construction: A small portion of local governments lack contact and communication with other cities in the construction of city culture. They simply copy some existing good cultures but do not investigate the background of the culture. As a result, their activities form a single process and are lack of innovation and substantial

content. At present, most of the cities in China mainly develop new city culture as the main content. Existing excellent culture construction cases all over the world are mostly used to solve the development problem of new city culture. Minority limits their way into the theoretical learning and analysis on a specific case but lack of initiative and profound contribution and development. Hence, the construction of suitable city culture becomes boring and lack of innovation.

Lack of innovation in the new culture construction: In the construction of city culture, the identity of the successful governments has its dual nature. They are part of the program of harmonious society and also are the models for others. But they often act as participants and ignore the model factor in the dominant position. In the work they put themselves into the passive position that waiting for arrangement but lacking of enthusiasm and initiative to guide other cities. For other cities, they are not active supported due to the insufficient leading of model cities. Thus it cannot form a good base of mutual communication among cities, cannot affect a large area to make the satisfactory style construction model recognized and developed by others. They can only assume the responsibility of the role as a participant and failed to play a leading role to produce positive influence.

CONCLUSION

The harmonious society environment is indispensable for the economic development of a country. However, with the rapid economic development, the city culture becomes blundering, leading to instability of the society. It is crucial to establish basic theory and practice principle the harmonious society. However, little work has been done for this issue. Therefore, this study has presented the construction of suitable city culture from the point of view of harmonic society to strengthen stability of the city. The influence factors on the smooth construction of suitable city culture have been analyzed and corresponding solutions and policies have been discussed in the study. The investigation results demonstrate that basic theory learning and innovation are currently the most important factors needed be improved. The finding of this study is expected to explore the concrete practice in realizing the whole social harmony. Future work will inspect the activities of innovation creation in the construction of suitable city culture.

SOLUTIONS AND RECOMMENDATIONS

In view of the above disharmonious phenomenon, local cities could seek countermeasures from the following several aspects.

Building a high quality work team: The national and local committees should pay more attention to work team construction in the city culture construction and strive to improve the business level of the work team. In order to create a positive condition, it is suggested to strengthen the political theory knowledge training and business skills training. Through policy guidance, it should establish and perfect the personnel selection mechanism by taking the personnel reform into account. Then ensure high quality and academic degree of the employees with strong organization and management ability in the city culture construction. For instance, it can select the grassed-roots cadres who have the excellent experience in culture construction. At the same time, we need to improve the staffs' treatment, help them solve education, professional title, position, housing and practical difficulties, that they have the sense of belonging and sense of accomplishment.

Building grassed-roots organizations: As a basic unit, the grassed-roots organizations shoulder the task of selecting good cultures and tailoring suitable cultures, etc. The grassed-roots organizations need to carry out the responsibilities of re-education to the citizens. It can be said that the quality of the grassed-roots organizations is inseparable for the quality of the city culture construction. In order to strengthen grassed-roots organizations construction, we must set up the harmonious idea to establish the harmonious society at the grass-roots level.

In order to establish satisfactory grassed-roots organizations, it should firstly correct the motivation of the local governments in the city culture construction. The willing for service to the city culture construction should be the conscious and it should give priority to the basic theory and knowledge, basic line and the fine traditions of the city culture construction. So that they can understand the nature of the program, principle and task of city culture construction, identify their obligations and rights to improve the physical and mental behaviors of the cities (Brenda, 2005). Theory is the precursor of action. The basic theory of the city culture construction fundamentally determines the political direction, politics and political views. Only be theoretically clear can act correctly. Hence the basic-level organizations should establish the education ideas and strengthen the theoretical study, so as to make the city culture construction along the fundamental right motivation.

Secondly, it needs to establish and perfect the new culture training system to ensure that the quality of the city culture construction and make excellent culture cultivation mechanism tend to mature. Perfect the public information system and give full play of the system to strengthen the supervision of the city culture construction. Hence, it can improve the development of the city culture construction and make the quantity match to quality. It also needs to strict the approval and

accountability system. For a specific good culture, submit the relevant materials to the organization department for inspection. The governments should to strictly develop and implement the responsibility system. Any mistakes and indiscipline shall be investigated for the responsibility.

Thirdly, it also needs to focus the uniform of the quantity and quality in the city culture construction. In the development of the city culture construction at the grass-roots level it should fully realize the importance of the dialectical relationship between the quality and quantity. On the one hand, we need ensure the quality of city culture construction, set up the quality first thought and simply sweep out the abnormal phenomenon of pursuing culture number (Giddings *et al.*, 2002). On the other hand, we also want to improve quantity of excellent city culture and fully understand that to a certain scale of the excellent city culture is the survival condition and development foundation of the harmonious society. We should let the people realize the comprehensive complexity that if there is no guarantee of a certain number of excellent city culture the construction well-off society goal cannot be achieved.

Lastly, it should pay much attention to the innovation of the city culture construction at the grass-roots level. The organizations at the grass-roots level should notice the importance of the innovation in the city culture construction and constantly enrich the form of action and method of construction. By doing so, it could make the citizens really willing to participate in the city culture construction. Besides of strict theoretical learning activities, these organizations should also close to the citizens and figure out what kind of city culture they desired. Through diversity novel practical activities, such as the test areas of a specific culture, etc., arouse the strongly enthusiasm of the citizens to participant into the city culture construction. Make the citizens understand the burden of mission and responsibility, enhance the consciousness of serving the harmonious society and strengthen the sense of responsibility and the sense of mission in the campaign in the city culture construction.

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